

16TH NOV 2024

Funding Proposal



EVENT LINK <https://wajibuwangu.org/event/goal-4-hope-g4h-charitable-football-tournament/>



Wajibu Wangu
Community

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WWW.WAJIBUWANGU.ORG

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CREATING A BETTER TOMORROW

Wajibu Wangu Community is a dedicated charitable organization committed to creating a brighter future for children in need. We focus on providing opportunities for these children through various forms of donations, including educational materials, clothing, food, and other essential resources. Our mission is to empower children, enabling them to reach their full potential and build a better tomorrow for themselves and their communities. By addressing their immediate needs and supporting their long-term growth, we strive to make a lasting impact on their lives.





Our Mission

Our mission is to alleviate poverty, improve access to quality education, healthcare, and clean water, We strive to create and nurture opportunities for underprivileged children, ensuring they have access to the essential resources and support they need to develop, grow, and achieve their full potential. We are dedicated to fostering equality and empowering every child to build a brighter, more prosperous future.

Our Vision

Fostering a spirit of self-reliance and hope. By partnering with volunteers, local communities, donors, and well-wisher, we aim to build a world where everyone has the chance to thrive and reach their full potential.

Our Values

Integrity, Inclusivity, Sustainability, Collaboration, Innovation and Accountability

What we do

Healthy food

Over 90% of the food distributed by food banks in the Wajibu Wangu Community network is donated by the public – that's why we are able to make donations to Children Hemes in Kenya

Clothes

At our charitable organization, we believe that clothing is more than just fabric; it's a symbol of care and dignity. We organise online clothes drives, receive donations, sort them and distribute to the needy. Donate today! We do home pi-ckups

Menstrual Health

Through our donation program, we aim to break down barriers to menstrual health by providing sanitary towels to those in need. With each donation, we strive to restore dignity, promote health

Education, mentorship and talent support

Through mentorship, our volunteer mentors share insights, experiences, and advice, guiding mentees on their unique journeys of growth



Our impact

5

Years of Foundation

14

Charity Events

1,220

Children reached

80,000

Pieces of clothes donated

“I leverage my skills in graphic design , coding, and web design to inspire and facilitate philanthropic actions across the globe. By combining creativity with technology, I have been able to design graphical fund raising proposals, create impactful digital platforms compelling visual campaigns and user-friendly websites that drive social change and mobilize resources for those in need. Heartfelt thanks to all our volunteers and supporters”

ALEX WEISIKO - FOUNDER

Teacher, Philanthropist, Volunteer, Mentor,
Web Designer, Graphic Designer, Coding, WordPress Development Expert,
@AD9CreativeStudio
Email: alex@wajibuwangu.org



Wajibu Wangu
Community

Volunteers



Volunteers play vital roles in ensuring the success of our charity events focused on supporting children.

Together, these volunteers create a nurturing and supportive atmosphere that enhances the well-being and development of the children they serve.

Volunteer Experience:

- Feels a strong sense of purpose: Working towards something greater, like improving lives, aligns with their core values.
- Makes a tangible impact: Seeing the results of their efforts—helping a child, providing resources, or creating change—brings a sense of accomplishment.

Rtr. Lamech Opiyo - Volunteer

“Am not a chef. But am passionate about food- the tradition of it, cooking it and sharing it”

Meet our Team

Meet Our Charity Organization team, the dedicated individuals who drive our mission forward. Each member brings unique skills and passion to support our causes, whether through fundraising, event planning, community outreach, project management, graphics design, branding, website and social media management or administrative support. Together, we strive to make a meaningful impact in the lives of those we serve, embodying our values of compassion, dedication, accountability and empowerment.

Organization and Management



**Alex Weisiko
Nyantor**

FOUNDER &
CHAIRPERSON



**Amos Sifuna
Barasa**

VICE
CHAIRPERSON



**Faith Wachia
Mwalala**

SECRETARY



**Christine Muthoni
Kinyanjui**

VICE SECRETARY



**Kevin Magoiga
Marwa**

TREASURER



EXECUTIVE SUMMARY

Goal for Hope is a fully charity-driven tournament, with 100% of the remaining proceeds and donations going directly towards supporting our ongoing charitable initiatives. These include food donations, clothing drives, menstrual hygiene campaigns, education scholarships, talent support, environmental protection and mentorship programs in children's homes, schools, streets, slums, and homes for the elderly across Kenya. Your generosity will have a profound impact on the lives of many children, providing them with the support and resources needed to realize and maximize their full potential.

This proposal seeks funding for a community football tournament in Makadara slums, aimed at fostering unity, promoting talent, and offering a positive outlet for youth engagement. Makadara is one of Nairobi's most underserved areas, where young people often lack access to recreational and development opportunities. Through this tournament, we aim to empower over 200 young players, instill values of teamwork and discipline, and provide a platform to showcase local talent.

OVERAL PROJECT OBJECTIVES

- Youth Empowerment and Engagement:** Provide a platform for over 200 young people in Makadara to engage in constructive activities, keeping them away from negative influences such as crime and drug abuse.
- Talent Identification and Development:** Discover and nurture young football talent within the community, offering opportunities for mentorship, training, and potential pathways to professional sports.
- Promote Health and Well-being:** Encourage physical fitness and healthy lifestyles among participants, promoting the importance of sports in maintaining physical and mental health.

Community Building and Social Cohesion: Foster unity and camaraderie among residents of Mukuru kwa Reuben by bringing different community groups together through sport, strengthening bonds and reducing social tensions.

4. Create Opportunities for Exposure: Provide young athletes with visibility and opportunities to be scouted by local football clubs and talent developers, potentially opening doors to scholarships and future careers in sports.

6. Provide the winning team with a full set of branded jerseys and essential training equipment as a reward for their excellence, while also empowering them to continue developing their skills. This objective aims to boost the players' confidence, foster a sense of achievement, and motivate others to pursue success through discipline and teamwork. By equipping the champions with professional-level gear, we encourage ongoing participation in sports and support their future growth as athletes.

7. Offer mentorship opportunities to all participants throughout the tournament, connecting them with experienced coaches, former athletes, and community leaders. The mentorship program will focus on personal development, guiding young players in both sports and life skills such as leadership, discipline, and goal setting. This objective aims to provide the youth with positive role models who will inspire them to make responsible life choices and pursue personal and professional growth, both on and off the field

5. Encourage Positive Role Models: Involve coaches, mentors, and local leaders in the tournament to serve as role models, guiding the youth towards positive and productive futures.

FOR GOAL 4 HOPE SUPPORTERS

Goal for Hope offers all supporters and donors the chance to showcase their business, name, company or organization through pitch-side banners during the entire tournament. These banners, customized with logos and other graphics, will be visible to our large audience of football fans, players and the community. The printing cost will be deducted from the donor's contribution. This is our way of thanking you for your incredible support!

GOAL 4 HOPE
WAJIBU WANGU
TOURNAMENT
22ND - 23RD NOVEMBER, 2024
MAKADARA RELI
GROUNDS, FROM 8:00 AM

REALIZE YOUR TEAM POTENTIAL
Open Categories: U-11 only
Goal for Hope is a fully 100% charity-driven tournament! Visit www.wajibuwangu.org to donate

REGISTRATION
FREE
Deadline: November 18th, 2024

PRIZES! AWARDS!
✓ BRANDED BIBS
✓ G4H CERTIFICATES
✓ SPACERS
✓ BALLS

+254 715 558 862 / +254 793 257 651
@wajibuwangu
www.wajibuwangu.org
donate@wajibuwangu.org

KUSOHAPEX.CO.KE
Smart Knowledge Pathway



EXPECTED OUTCOME

- **Enhanced Football Skills:** Participants will significantly improve their technical abilities in attacking, defending, and positional play, gaining a deeper understanding of team dynamics and strategies.
- **Youth Empowerment and Confidence:** Through intensive training and competition, players will build self-confidence, leadership skills, and resilience, empowering them both on and off the field.
- **Physical Fitness and Well-being:** Players will experience improved fitness levels in terms of speed, strength, and endurance, contributing to their overall physical health and mental well-being.
- **Community Unity and Engagement:** The tournament will foster a sense of unity among players, families, and the broader community, promoting social cohesion through a shared passion for football.
- **Mentorship and Personal Growth:** Participants will benefit from guidance and mentorship, learning life skills such as discipline, teamwork, and strategic thinking, which will help shape their personal development.
- **Recognition and Motivation:** The winning team will be rewarded with branded jerseys and training supplies, motivating them to continue honing their skills and inspiring other participants to pursue excellence.
- **Talent Discovery:** The tournament will serve as a platform for identifying talented young players, potentially opening doors for them to access further training, scholarships, or opportunities with professional clubs.



Your generous contribution to the Sports and Talent Support Initiative will have a transformative and lasting impact on young athletes and talented individuals in Kenya. This initiative aims to provide a comprehensive and sustainable solution to nurturing talent. By offering access to proper sports equipment, creating training opportunities, upgrading facilities, fostering mentorship, advocating for policy improvements, and building community support, we can significantly enhance the lives of aspiring athletes and talented individuals across the country.

MONITORING AND EVALUATION



Monitoring:

1. **Participant Tracking:** Keep records of the number of teams, players, and coaches involved, tracking attendance and engagement throughout the tournament.
2. **Resource Utilization:** Monitor the allocation and use of resources such as sports equipment, venues, and funds to ensure efficient usage.
3. **Program Delivery:** Regularly assess if the matches and other scheduled activities are happening on time and according to plan.

4. Pitch-Side Banners: Place large banners around the playing field, featuring the logos and names of key donors and supporters. These will be visible to both the audience in the stands and on any media coverage of the event.

5. Stakeholder Engagement: Track the involvement of sponsors, volunteers, and community members to gauge their contribution and satisfaction.

6. Talent Development: Monitor the performance of participants to identify promising talent for future support and opportunities.

Evaluation:

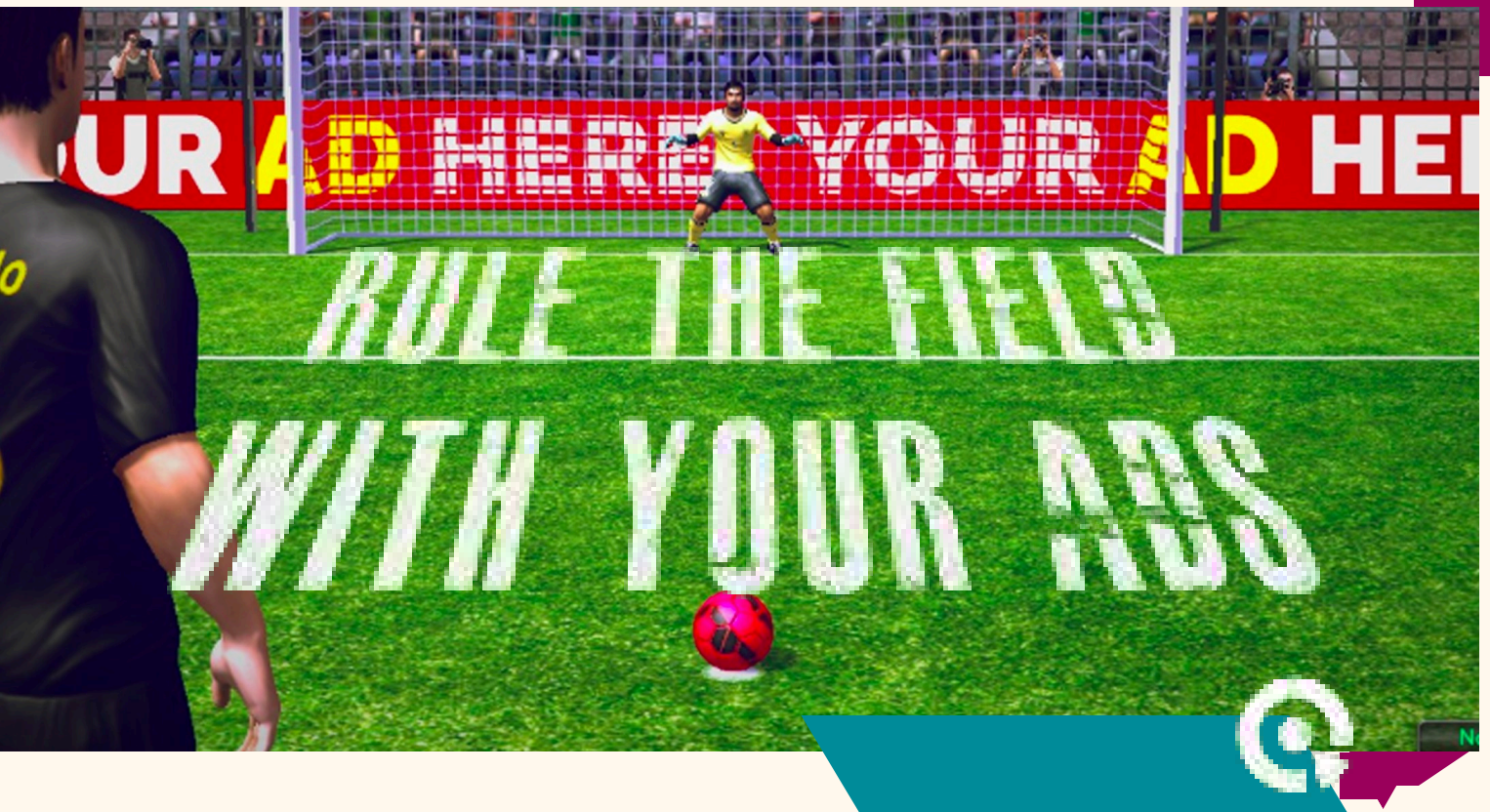
1. Impact on Participants: Assess how the tournament has affected participants in terms of skill development, teamwork, and personal growth.

2. Community Involvement: Evaluate the level of community support and the tournament's role in fostering unity and social engagement.

3. Sustainability: Measure the long-term potential of the tournament in supporting sports development and fostering talent in the region.

4. Feedback Collection: Gather feedback from players, coaches, sponsors, and other stakeholders to identify strengths and areas for improvement.

5. Goal Achievement: Evaluate the tournament's success in meeting its primary objectives, such as raising awareness, promoting sportsmanship, and identifying future talent.



BENEFITS PROFILE FOR PARTNERS

Corporate Social Responsibility (Csr) Enhancement.

Supporting the G4H project provides an outstanding platform for sponsors to showcase their commitment to Corporate Social Responsibility (CSR), which brings numerous benefits, including: Enhanced Brand Image and Reputation.

Showcasing Donor Brands Through Pitch-Side Banners at Goal 4 Hope (G4H) Tournaments

The G4H charitable football tournament offers a prime opportunity for our donors—whether companies, businesses, or organizations—to gain visibility and connect with a diverse audience of 200+ players, fans, and community members. Here's how G4H will help showcase donor brands:

Social Media and Event Coverage

G4H plans to actively document the event through photos, videos, and social media updates. Pitch-side banners will naturally appear in event photos and videos, expanding donor visibility beyond the physical event and reaching online audiences as we share highlights on social media and through our media partners.

Funding impact

Funding Impact for the "Goal for Hope" Tournament

The Goal for Hope football tournament, organized by Wajibu Wangu Community, directly empowers underprivileged teams by providing them with essential resources and equipment. With the support of well wishers, donors and sponsors, this initiative ensures that each participating team can fully engage in the tournament, promoting skills, teamwork, and community spirit. Every contribution goes beyond the field, fostering hope and opportunity for players who face financial and social challenges. Join us in making a lasting difference for these young athletes.



Participants Benefits

All Goal for Hope participants are guaranteed meaningful benefits simply by joining the tournament. Just by participating, every player takes home skills, connections, and inspiration that go beyond the field.

Prizes/ Rewards

Sports Equipment: Winners receive new sports kits, jerseys, boots, and gear to support their growth and passion in football.

Empowerment Workshops: Focused on leadership, teamwork, and life skills

Exposure/ Opportunities

Exposure Opportunities: Networking with scouts, coaches, and potential sponsors to open doors for advancement in football.

An opportunity for all participant teams to engage in a healthy competition and have fun together

Event Budget

Your generosity in contributing to our budget will create a big impact in the life of many young children!

Item	Unit	Price	Amount
Balls	4	Ksh. 2000	Ksh. 8,000
Bibs	15	Ksh. 350	Ksh. 5,250
Spacers	1 dz	Ksh. 1350	Ksh.. 1,350
Bibs Printing	15	Ksh. 150	Ksh. 2,250
Water	40L	Ksh. 400	Ksh. 800
Field marking Chalk	1 bag	Ksh. 500	Ksh. 500
Referee	1	Ksh. 1000	Ksh. 1,000
medals	12	Ksh. 300	Ksh. 3,600

Total due
KSH. 22,750



DONATE NOW

DONATE TO GOAL 4 HOPE VIA M-PESA,
PAYPAL, OR BANK TRANSFER



BANK TRANSFER

- **Account Name:**
Wajibuwangu community
- **Account Number:**
01286132903400
- **Bank Name:** Equity Bank
- **Bank Code:** 12
- **Number:** 063
- **Branch Name:** Kasarani
- **Bank Swift Code:**
NBKEKENXXXX



MPESA PAY BILL

PAYBILL NUMBER					
4	0	9	1	6	77
ACCOUNT NAME					
GOAL 4 HOPE					



PayPal

donate@wajibuwangu.org

Our wide network of volunteers will provide human resource



Incorporating a vast network of volunteers into the labor force for a project offers numerous benefits. Here's a structured plan on how such a network can be effectively utilized

- ✔ Logistics and Support
- ✔ Recruitment and Engagement
- ✔ Role Allocation and Task Management
- ✔ Communication and Coordination
- ✔ Motivation and Retention
- ✔ Monitoring and Evaluation
- ✔ Skilled Labor Volunteers
- ✔ Impact Assessment
- ✔ Progress Tracking
- ✔ Task Coordination

PROJECT SITE AND DATE (22ND -23RD NOVEMBER 2024)

Makadara Reli Grounds

Makadara Reli Grounds is a well-known sports field in Nairobi, serving as a vibrant hub for local football and community gatherings. Located in the heart of Makadara, the grounds are widely regarded as a place where community spirit, competition, and social engagement come together, drawing teams and supporters from nearby areas, including Mukuru kwa Reuben.

The field's accessible location and open space make it an ideal venue for local tournaments, such as the upcoming Goal 4 Hope tournament. With a history of hosting neighborhood matches and informal leagues, Makadara Reli Grounds has a reputation for bringing together diverse teams and fans, fostering a friendly but competitive environment where young players can showcase their skills.



Thank you for your consideration



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EVENT LINK <https://wajibuwangu.org/event/goal-4-hope-g4h-charitable-football-tournament/>

we are registered!

 Certificate No. 07553 


Republic of Kenya
MINISTRY OF LABOUR AND SOCIAL PROTECTION
STATE DEPARTMENT FOR SOCIAL PROTECTION
DEPARTMENT OF SOCIAL DEVELOPMENT

Certificate of Registration of Community Based Organization (CBO)
This is to Certify that

WAJIBU WANGU COMMUNITY

Group Name / Project
ROYSAMBU
Location

Sub-County / Ward
NJATHA-INI

Sub-County
KASARANI

Division
ROYSAMBU

County
NAIROBI

Constituency
ROYSAMBU

Registration No. **HUD.GPO/KAS/CBO/02/2022(001)**

Date of Registration
2ND FEBRUARY 2022

Is registered with the Department of Social Development by:

Name
ISAAC A. NYAGAKA
County / Sub County Social Development Officer

Signature 

Date of Issue
02.02.2022



Generation 2020

Kenya VISION 2030

Note: The Contents of this Certificate should not be erased, altered or defaced in any way.